

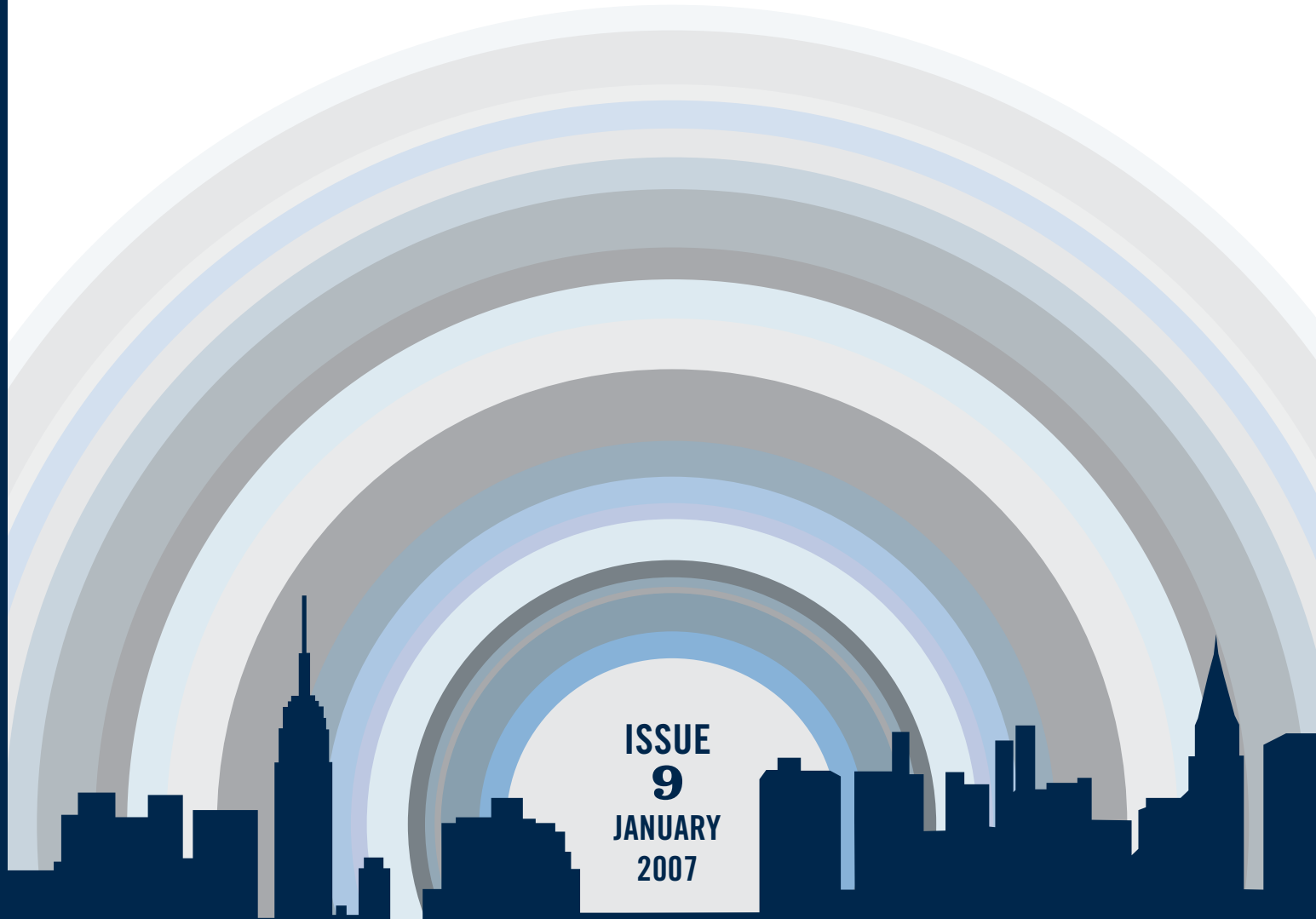
TARGETING POVERTY

IN NEW YORK CITY

ROBIN HOOD



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2007



Glenn Dubin, Chairman

As my tenure as chairman comes to a close, I hope you share my pride in the \$76 million we invested last year in poverty-fighting programs and the half a billion dollars invested since launching Robin Hood in 1988. You'll hear more about our accomplishments in the upcoming 2006 Year in Review. Yet our successes make me acutely aware of the work left undone in our city—for example, the high school graduation rate, which steadfastly remains below 60 percent.

I remain optimistic because every year, we improve methods for measuring progress and ensuring accountability, stretching every dollar we invest. It has been a source of great pride to have served for two years as chair of an organization that pays scrupulous attention to both the bottom line and the frontlines, where community partners confront the persistent and complex issues of poverty that ensnare our fellow New Yorkers.

Education has long been a keystone of Robin Hood's mission, and this newsletter is full of inspiring examples of ways that we are helping kids remain in school, achieve higher test scores, earn high school diplomas and, ultimately, pursue a college education. Robin Hood's energetic and resourceful team collaborates with the staffs of the programs we support to ensure that services are delivered efficiently and compassionately.



Robin Hood normally shuns the spotlight. When approached by reporters, we try to divert attention to one of our more than 240 community partners and schools. But I admit, it was nice when the September 18th issue of *Fortune* hit the stands, hailing us as “one of the most innovative and influential philanthropic organizations of our time.” (Read the entire feature at www.robinhood.org.)

Even more gratifying has been the mounting evidence that Robin Hood's outlook is catching on in the public sector, most notably with the Bloomberg administration's recent announcement of \$100 million *per year* going toward an Innovation Fund against poverty. When the Mayor announced the initiative by saying, “Tackling poverty is a big challenge, but by taking a results-based approach, our investments can make a big difference,” the echo of Robin Hood's philosophy was unmistakable.

The more successes we realize, the more potential we see and the greater our ambitions become to effect meaningful and lasting change in New York City, where far too many still struggle in poverty. Your investments continue to perform well as we refine our methods and push our grants and initiatives to be even more effective. When you make a contribution, participate in one of our events, use the new Give Tribute feature on www.robinhood.org or encourage your company to get involved with Robin Hood, you join thousands of other supporters in maximizing the benefits of strategic philanthropy.

THANK YOU FOR YOUR ONGOING COMMITMENT DURING MY TWO YEARS AS CHAIRMAN, AND THANK YOU FOR BEING ROBIN HOOD.

“The desire and determination of New York's poor to achieve their share of the American Dream has been a source of energy and ambition that defines our city.”

— “INCREASING OPPORTUNITY AND REDUCING POVERTY IN NEW YORK CITY,”
THE NEW YORK CITY COMMISSION FOR ECONOMIC OPPORTUNITY REPORT
TO MAYOR MICHAEL R. BLOOMBERG

Robin Hood The Basics

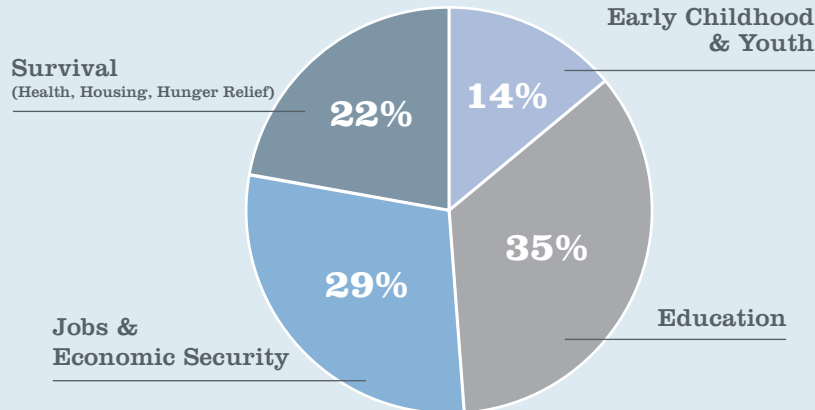
Robin Hood fights poverty in New York City by finding, funding and partnering with over 240 of the most effective programs and schools in the city's poorest neighborhoods. We then provide management assistance and support services to make them even stronger. In 2006, Robin Hood invested more than \$76 million in programs and schools, and committed \$66 million to capital projects to help poverty-stricken New Yorkers build better lives for themselves and their families.

Our Programs

Robin Hood holds steadfast to a single mission: fight poverty in New York City. We believe in reducing poverty for today's generation and preventing poverty for generations to come. Our money supports programs and initiatives that transform the lives and change the fates of those who battle educational failure, joblessness, teen pregnancy, abuse, AIDS, hunger and homelessness.

Four Ways Robin Hood Fights Poverty

2006 INVESTMENTS BY PROGRAM AREA
\$76 MILLION



Our Approach

Our approach to philanthropy is founded on hard-nosed investment principles and leverages your donation.

- 1. ROBIN HOOD IS 100 PERCENT CHARITY:** Robin Hood's board of directors pays for all administrative, fundraising and evaluation costs. That means 100 percent of your donation goes directly to the organizations serving the city's poor.
- 2. ROBIN HOOD ADDS VALUE:** Charitable investments are protected with management and technical assistance from Robin Hood's experts and pro bono consultants from top firms. In 2006, Robin Hood completed more than 300 management, legal and real estate projects for over 100 groups.
- 3. ROBIN HOOD IS RESULTS-DRIVEN:** In a field without a history of proven metrics, we establish performance indicators and then hire independent auditors to judge the results.

How We Maximize the Value of Your Robin Hood Dollar

We Subtract Nothing, Add Value and Demand High Return on Investments

\$1.00
Your donation

- 0.00
Expense Free

All overhead costs are paid for by the Robin Hood board of directors

+0.10
Added Value

Value of management assistance, in-kind donations & evaluation

\$1.10
Investment

in a Robin Hood-funded program

Return on Investment

By our estimates, every dollar you donate returns an average of \$12 of benefits to New York's poor

\$1.00



\$12.00

For New Yorkers in Need

Education

CHARTER SCHOOLS

Robin Hood funds the most effective private, public and parochial schools. Certain charter schools have shown particular success, and Robin Hood spent nearly \$11 million last year on public charter schools in New York City. We devote the bulk of our cash and technical assistance to three premier networks of affiliated charter schools. The three networks run a total of 12 elementary and middle-school public charter schools in the city's poorest neighborhoods, teaching 2,200 students, who are chosen by lottery. With Robin Hood's encouragement, the three networks collaborate together and learn from one another. Here are their inspiring stories. ④ ④ ④



KIPP TO COLLEGE SUMMER INTERNS AT THE YEAR-END NETWORKING CELEBRATION.

④ KIPP (KNOWLEDGE IS POWER PROGRAM)

In 1994, Teach for America alumni David Levin and Michael Feinberg founded the first KIPP school in Houston. Levin established KIPP Academy in the Bronx the following year. The network now has 52 schools nationwide, and they all employ an identical approach, including an uncompromising attitude toward excellence in teaching and student performance, strong leadership and a rigorous curriculum. Another trait they share: an extended school day and school year, which adds 50 percent more learning time than students would have in traditional public schools.

There are four KIPP middle-schools in New York City: KIPP Academy in the South Bronx, KIPP Star in Harlem, KIPP AMP in Crown Heights, Brooklyn and KIPP Infinity in Washington Heights. They are all remarkable. KIPP Academy, for instance, has been the highest performing middle school in the Bronx for the last decade. In 2006, 73 percent of KIPP Academy students performed on grade level in reading, compared with 23 percent of students in the surrounding district. In math, the numbers were even more impressive, with 91 percent of students performing on grade level—65 percentage points above neighborhood averages.

KIPP also runs one of the finest principal-training programs in the country, as well as a college access program (KIPP to College) that works with KIPP students after they graduate middle school (while enrolled in high school) to prepare them for entering college. KIPP students regularly attend high-quality boarding, private and parochial schools for high school. The first set of KIPP students are now in college and are distinguishing themselves there as well.

According to Levin, “Robin Hood has been with us from the beginning. When no one else believed, they believed and they have been with us ever since. They have been a true partner in our work, helping us in ways that go far beyond just the financial support. Most impressively, they take a genuine interest in each and every kid and are always available to help whenever a child is in need.”

④ ACHIEVEMENT FIRST

New Haven's Amistad Academy was created in 1999 by a group of Yale law graduates, including Dacia Toll. Former U.S. Secretary of Education Rod Paige has called Amistad “quite possibly the nation's best charter school.” With Superintendent Doug McCurry, Ms. Toll now leads Achievement First, the network that emerged from that successful model, which runs public charter schools in New York in addition to its New Haven schools. The New York City schools teach about 900 students.

Toll says, “Schools Chancellor Joel Klein has made New York City an exciting place to be a school reformer. Under his leadership, we are thrilled to be creating opportunities for students and families in central Brooklyn.” Amistad students regularly outperform their peers in the more affluent communities of Connecticut.

Achievement First brings the same successful methods to communities in central Brooklyn. Its four New York City schools, all opened in 2005 and 2006, employ innovative, impressively rigorous assessment tools that diagnose student problems and allow teachers to identify pedagogical remedies one student at a time. The results are clear. The Achievement First Crown Heights middle school began with five percent of its students on grade level. Within one year, that number jumped 41 percentage points so that 46 percent of fifth graders were on grade level.



AN ACHIEVEMENT FIRST CLASS IN ACTION.

④ UNCOMMON SCHOOLS, INC.

Uncommon Schools began in 1997 in Newark, New Jersey, where its first middle school (North Star Academy) has become the highest performing in the city and its high school has sent 100 percent of its seniors to college for the third year in a row. Uncommon Schools currently manages three schools in New York City, in addition to schools in Newark and Rochester. Each has a slightly different or “uncommon” model, but all deliver a rigorous, college preparatory program.

CEO Norman Atkins (himself a former Robin Hood executive director) says, “We are constantly doing R & D, working on the 100 one-percent solutions that will help students growing up in poverty achieve at the very highest levels.”

AN EXCELLENCE STUDENT SOLVES PROBLEMS AT THE BOARD.



The first school in New York City to open was Excellence Charter School of Bedford-Stuyvesant. Recognizing the educational crisis among boys of color, Excellence is a single-sex school. Currently, its students are in kindergarten through third grade. Eventually the school will expand through grade eight. The beautiful new school is spectacular: the world-class firm Robert A.M. Stern Architects renovated a 19th-century public school. The beautiful physical surrounding tells the boys loud and clear that they are in a special environment where education is taken seriously.

Initial results on standardized tests are promising. Leadership Prep, a co-ed elementary school, and Williamsburg Collegiate Charter School, a middle school, are two new members of the Uncommon Schools network. Each racked up impressive gains on their initial rounds of standardized tests. Uncommon's first New York City middle school, Williamsburg Collegiate Charter School, posted nice initial gains on its first round of tests.

None of these networks includes a high school in New York City. The number of scholarships to private high schools available to the charter school's eighth-grade graduates simply can't match the sevenfold increase in demand expected in the next few years. **That's why Robin Hood has undertaken an ambitious solution: it will build at least two high schools, accommodating a total of 2,400 graduates from the middle schools run by Achievement First, KIPP and Uncommon Schools.** The charter high schools will guarantee more of these students the finest possible high school education. Stay tuned for updates about our new high schools, which are made possible by our individual and corporate donors and the New York City Department of Education.

Roundtable with the Program Officers of Robin Hood's Education Portfolio

Better schools are a cornerstone of our quest to break the cycle of poverty in New York City. The program officers of the Education portfolio reveal their approach to determining how to invest more than \$26.5 million across 114 schools and programs in 2006, along with \$65 million committed to the charter high schools we are building.

SHARON CUYNUP PHOTO



ISN'T IT A CLICHÉ THAT EDUCATION IS THE TICKET OUT OF THE GHETTO?

Emary Aronson: Nevertheless, it's a fact. For anyone who cares about the hundreds of thousands of low-income New York City public school students and their fates, the question isn't *whether* to invest in education, but *how* to invest in ways that maximize return on investment. Here at Robin Hood, across the four portfolio areas—Education, Jobs & Economic Security,

Survival and Early Childhood & Youth—future earnings are the measurement that matters. In Education, we judge programs by their effectiveness at helping students graduate from high school, which is the most important step to avoiding a life in poverty. We estimate that graduates will earn at least \$6,000 more a year than those who drop out.

WHAT'S THE CURRENT GRADUATION RATE FOR NEW YORK CITY?

Mali Locke: Frankly, it's bleak. The four-year high school graduation rate hovers around 50 percent, depending on how you measure, with the rates for boys substantially lagging behind that for girls. Some years the graduation rate goes up, other years it goes down—but it has not changed substantially in the last 20 years. We can no longer accept this situation.

WHAT OTHER FACTORS DOES ROBIN HOOD MONITOR?

Patricia Priolet: College is another outcome that measurably increases future earnings. The literature indicates that every year in college increases future annual earnings by \$1,000. Another big factor is what we call "time on task," which measures hours in the classroom. We also look at standardized test scores, assessing math and reading competency as well as noteworthy shifts in performance from year to year.

WHAT IS THE MOST EFFECTIVE WAY TO MAKE A DIFFERENCE?

Emary: If there were one single answer to that question, our jobs would be a lot easier. Virtually all of the programs we fund are aimed at removing the obstacles to graduation, whether it's a school-based mental health program that helps

students maintain focus, a mentoring program that increases academic performance, or a curriculum development course that helps teachers deliver an optimal learning experience.

WHY EXACTLY IS ROBIN HOOD SO INVESTED IN CHARTER SCHOOLS?

Megan Wyatt: Robin Hood's approach is non-ideological: we fund public, private and parochial schools as long as they serve poor children and the money can be put to good use. Keep in mind that we support only about a third of the city's charter schools. First, we pick the ones with demonstrated effectiveness at helping students to excel academically and ultimately graduate high school. Next, we look for models that can be easily replicated. That's the best way to ensure that success breeds success. Another attractive feature of charter schools is the public-private synergy; these schools receive public funding but are free of some of the constraints that exist in the school system. Innovations can flourish.

HOW CAN I PARTICIPATE IN ROBIN HOOD'S CAMPAIGN TO HELP MORE YOUNG PEOPLE REACH GRADUATION DAY AND A MEANINGFUL FUTURE?

Annelise Schantz: By supporting Robin Hood, you support the most effective, independently audited schools and academic programs in the city. Beyond financial contributions, volunteering for one of Robin Hood's community partners, educational or otherwise, can be extremely rewarding.

Emary Aronson (M.Sc., London School of Economics; M.P.P.M., Yale School of Management; Ph.D., University of Chicago) is the director of Robin Hood's education initiatives and the Robin Hood Relief Fund, which addresses the needs of those affected by September 11th. Mali Locke (B.A., Yale), Program Officer, came to Robin Hood from the New York City Department of Education, where she was special assistant to the regional superintendent in Region 8, Brooklyn. Patricia A. Priolet (M.P.A., New York University), Senior Program Officer, worked previously at Seedco, Prudential, the National Equity Fund and the New York State Housing Finance Agency. Annelise Schantz (B.A., Barnard) is Associate Program Officer. Megan Wyatt (B.A., Vassar), Senior Program Officer, joined Robin Hood in 2000.

For more information about investing in Robin Hood's Education portfolio, contact Heather Benveniste, Associate Manager, Major and Leadership Gifts, at (212) 844-3590 or benveniste@robinhood.org. Learn more about volunteering by visiting www.robinhood.org or e-mailing volunteer@robinhood.org.

Single Stop Goes National

Single Stop, a program that Robin Hood took over in 2003 and has introduced 40 sites throughout the city, provides free, one-on-one benefits, tax, job, legal and financial counseling—all under one roof. This past September, Atlantic Philanthropies made a sizable grant to the Vera Institute to work with McKinsey & Company on a plan to replicate the Single Stop approach to social services on a national scale. Michael Weinstein, Robin Hood's Chief Program Officer, serves as co-chairman of the planning task force. The grant acknowledges the success of Single Stop, which in the past year returned more than \$59 million in benefits, refunds and credits to families, all from an \$9.5 million investment.

Robin Hood Supports Medicare Rights Center to Reach Seniors

Last fall, Medicare—federally subsidized health insurance for the elderly—began covering some of the cost of prescription drugs. A key feature of the new law was its substantial subsidy to low-income elderly, a provision that can eliminate the painful choice between spending money on medicine and paying the monthly bills. However, not all of those eligible were automatically enrolled, and the system is complex to navigate. Through a grant to the Medicare Rights Center, Robin Hood reaches out to eligible seniors to make sure they apply for the subsidy and avoid steep monthly premiums and high co-pays.

According to Robert M. Hayes, president and general counsel of the Medicare Rights Center, Robin Hood's grant means that as many as 1,500 seniors will sign up for the Low Income Subsidy and the Medicare Savings programs, which translates into an estimated \$6 million in total subsidies.



SINGLE STOP:
Free, Confidential,
One-On-One Advice

- ④ **Benefits Screening**
- ④ **Financial Consulting**
- ④ **Tax Preparation & Filing**
- ④ **Legal Help**
- ④ **Family Counseling**
- ④ **Job Training**

A Single Stop for Rikers Island

To reduce recidivism once inmates leave the jails on Rikers Island, Robin Hood is collaborating with the city Department of Correction and the Center for Urban Community Services to create and operate two Single Stop sites. Established within the women's and men's jails, inmates will get help securing public benefits that they either lost upon incarceration or never had. These entitlements include Medicaid and Food Stamps. Housing, jobs, legal and financial counseling are also part of the Single Stop formula.

Rikers Island jails around 13,500 men and women daily, most of them waiting for trial and unable to afford bail. Due to the short length of stay (40 days average, for sentenced inmates) and the challenges of running any kind of program in a detention facility, inmates receive far fewer services than do individuals sent to prisons upstate. Without adequate support systems, life on the outside leads all too often back to Rikers. Seventy percent of inmates are back in jail within three years of release.

The Single Stop for women at Rikers is slated to open in the first half of 2007, followed by a Single Stop for men in June.

Robin Hood Sponsors Housing Forum

"Pathways to Economic Independence" was the name of a series of forums sponsored by Robin Hood, Independence Community Foundation, The New York Times Neediest Cases Fund, Open Society Institute and United Way of New York City to explore themes set out by Mayor Bloomberg's Commission for Economic Opportunity. Topics included affordable housing, health, prisoners' re-entry into communities, education and workforce development.

Robin Hood sponsored the housing forum, which took place on September 25 at the UJA Federation of New York. Participants included policymakers and directors of leading agencies from New York City and beyond. The afternoon comprised two panels: New Models for Preventing Homelessness explored the role of shelters and the question of which populations deserve priority. The second, Using Housing as Anti-Poverty Tool, focused on how best to connect residents of subsidized housing to key services—including education, job training and medical care.

Peter Mullen

Peter Mullen's parents, a New York City firefighter and a schoolteacher, made sure that all seven of their children made charity central to their lives. Thanksgiving and Christmas were occasions not just for family celebrations, but for giving time to others. As a student at Xavier High School on West 16th Street, Mullen and his friends would pass out sandwiches to the needy during the subway ride home to Queens.

Now an equities trader with Weeden & Company, Mullen enjoys a dual role as a Robin Hood supporter and board member at one of its community partners, Part of the Solution (POTS) in the Bronx. "I'm seeing it from all sides," he says. "It's nice to see the charitable dollars put to work."

He first learned of Robin Hood from one of our board members. In search of a major undertaking to sink his teeth into, he expressed interest in Robin Hood's board placement service and was soon connected with an organization that resonated with his past charitable experience. Sister Mary Alice Hannan, executive director of POTS, remembers their first meeting continuing well beyond its scheduled duration: "He had been working all day, but the moment he walked in, he just lit up the room," she says. "I love him to death."

Having worked in soup kitchens before, he immediately noticed the non-institutional feel at this Bronx institution. "I've met people who've gone to POTS their whole lives without knowing it's a soup kitchen," he says. "They think it's a restaurant." The dedication of POTS staff to keeping up with the need of working families—especially toward the end of the month, when the need for assistance spikes—never fails to impress Mullen. Not only are they well fed, they gain access to a whole host of critical support services, including legal advice and psychotherapy.

With POTS expanding its outreach, Mullen is heading its building committee, initiating feasibility studies to assess potential new locations, and he credits Robin Hood's strategic foresight and real estate expertise for the efficiency of the process. With Ryan Brooks, manager of administration of POTS, Mullen has paid visits to similar agencies across New York. Of these encounters with the staffs at groups like St. John's Bread and Life in Bedford-Stuyvesant, he says, "I tell them, 'I want to learn from your successes, but more importantly, I want to learn from your mistakes.'"

Mullen and his wife Kristen also belong to the Archer Legacy, a group of dedicated supporters who have remembered Robin Hood in their estate planning. In addition, with their three children, Peter (7), Grace (5) and Patrick (2), they raise money by selling lemonade and cookies through Robin Hood's annual, summer Lemonaid program. With this kind of example, Mullen feels certain that his kids will go on to be charitably active when they grow up. "They'll be involved," he assures. "Once it's part of the family, it stays there."



BOB LUCKEY PHOTO

PETER MULLEN WITH HIS WIFE KRISTEN AND CHILDREN, GRACE, 5 YEARS OLD, BOTTOM, AND SONS, PETER, 7 YEARS OLD, RIGHT, AND PATRICK, 2 YEARS OLD, TOP, IN THEIR GREENWICH HOME.



Jeffrey Pena

It took a bit of “Kippinizing” before Jeffrey Pena felt comfortable as a seventh grader making the transition from public school to KIPP Academy in the Bronx. “I couldn’t understand why the teachers cared so much, why it mattered to have my parents sign my quizzes or why our school day was so much longer than in public schools,” he says.

That initial rebellion lasted only a short time as Jeffrey learned quickly to accept KIPP as a welcoming place where he could thrive. And thrive he did, even learning to love the longer school day that is a signature of the KIPP charter school network.

Jeffrey credits KIPP with preparing him for his subsequent years at the Phillips Academy and helping him carve his path to architecture. “My math teacher at KIPP, Mr. Corcoran, encouraged me to build sets for a theater production. He walked me through the process of designing a set and encouraged me to explore the artistic side of myself. At KIPP, they work to find positive interests and nurture them.”

“Children are filled with endless potential and just need the right catalyst to ignite them,” explains Craig A. Robinson, executive director of KIPP to College. “Jeffrey is the perfect example of how KIPP can unleash wonderful possibilities in children. He continues to make the most of his KIPP experience and remains an active alumnus in the KIPP to College program.”

Jeffrey recently completed his third year of a five-year architecture program at Northeastern University, where he developed a passion for green design. “My generation is probably the one that will have to create effective responses to pollution and global warming problems. I want to be in the workforce to help right some of these environmental wrongs.” Most recently Jeffrey designed a classroom for an urban setting, with an eye on how architecture impacts the way children learn.

Jeffrey will leave Boston this spring for a two-month internship in Tokyo. He’ll work with Shigeru Ban Architects with a focus on the firm’s paper tubes, which are often used as temporary “architecture in response” structural systems to serve victims of natural disasters.

“I’m excited about this internship for lots of reasons. I’ve never visited Japan and it’ll be thrilling to experience that culture. I’m also excited to be working with the architecture of response. KIPP inspired me to think of high school and colleges beyond what was immediately available. KIPP prepared me to make the leap to boarding school and beyond, even Tokyo. Without KIPP, I wouldn’t have been ready for the responsibilities.”

Every architect has a dream project and Jeffrey is no exception. “I’d love to build a retirement home in the Dominican Republic for my parents. They’ve worked hard to put me through college. This could be my way of showing them the talent they’ve cultivated in me.”

CORPORATE LEADERSHIP PARTNERS CONTRIBUTE \$10 MILLION IN 2006

Robin Hood Corporate Leadership Partners—companies that donate \$250,000 or more annually to Robin Hood—contributed in excess of \$10 million in 2006. Currently, 20 corporations give to Robin Hood at this level or more, which includes unrestricted support of our programs; gifts designated to special projects such as Single Stop, science education in middle schools, and charter schools; sponsorship of events; and tables purchased at our annual benefit.

Nearly 2,000 employees from these corporate leaders participated in volunteer programs to help families, students, parents and job seekers improve their lives through educational trips, mentoring, tutoring and coaching and food distribution, among other opportunities. And dozens of employees answered the call to serve on the boards of many of our community partners in need of their talent and energy.

UNCLE SAM WANTS YOU... (TO MAKE A CHARITABLE GIFT FROM YOUR IRA ASSETS)

The recently enacted Pension Protection Act of 2006 temporarily suspends the income tax consequences normally associated with distributions from an individual retirement account to qualified individuals if the distribution is made directly to a qualified charity. During 2006 and 2007, individuals aged 70 and older are permitted to direct up to \$100,000 each year be distributed from their IRA directly to a qualified charity. This amount is doubled for a married couple, if both spouses qualify and each makes a gift from his or her own IRA.

For certain donors who are over 70, this is a perfect way to benefit Robin Hood while maximizing tax savings. If you think this option may apply to you, we recommend you consult your tax advisors. For more information, please contact Heather Benveniste at benveniste@robinhood.org or 212-227-6601.

Two Robin Hood Myths, Debunked

④ MYTH ONE: POVERTY IS NO WORSE IN NEW YORK CITY THAN IN THE REST OF THE COUNTRY.

In fact, our poverty rate, about 20 percent, is significantly higher than the 13 percent nationwide figure. The comparison is even starker when you narrow the focus to children (30 percent in NYC vs. 18 percent nationally) or the elderly (19 percent in NYC vs. 10 percent nationally). Moreover, the official poverty rate underestimates the actual burden of poverty in New York City. Specifically, the government's official measure poverty threshold is identical across the country—\$20,000 for a family of four—and thus takes no account of differences in the cost-of-living. In Racine, Wisconsin, an income of \$20,000 for a family of four might indeed cover the cost of adequate food, clothing and shelter. But in New York, \$20,000 might not even cover housing costs, let alone cover the cost of all life's necessities. Poverty in New York is wide spread and deep.

④ MYTH TWO: ROBIN HOOD HAS ALREADY RAISED ENOUGH MONEY.

This year, we will invest more than \$76 million in 244 of the city's best schools and poverty-fighting programs and have committed nearly \$70 million to capital projects. Those amounts certainly demonstrate the generosity of our donors, but the need in our city far outweighs the resources currently at our disposal. Last year, 52 percent of babies born in New York City were born into poverty. Tonight, over 30,000 New Yorkers—half of them children—will sleep in a shelter. About half the city's school children don't graduate high school. In a city as wealthy as ours, there is something dreadfully wrong with these pictures. We need to create first-rate education programs for the million plus children beaten down each day in atrocious public schools. We need to attack obesity, a literal plague in New York's poorest neighborhoods. And we need to provide housing for tens of thousands of New Yorkers who lack simple shelter. With more funding, effective programs could be expanded, replicated and brought to scale. By increasing our charitable investments, proven successes will grow, new models will be tested and fewer babies will be condemned to lives of despair.

CAMP ROBIN HOOD CULTIVATES NEW GENERATION OF PHILANTHROPISTS



CAMP ROBIN HOOD PARTICIPANTS SHARE DUTIES WITH WORKERS FROM THE DOE FUND.

Camp Robin Hood participants experienced all the facets of engaged philanthropy in 2006, from research and site visits, street cleaning and food serving, to a grant making workshop.

Ten teenagers, all children of board members and major donors, attended the second annual Camp Robin Hood for a week in June. Founded by Robin Hood to prepare the next generation of poverty-fighters, the teens were challenged to show how they would invest \$150,000 of Robin Hood's money.

Through site visits, guest speakers and actual hands-on volunteering, the teens learned how to examine our community partners through a critical lens. They were introduced to Robin Hood grant recipients, including The Doe Fund, KIPP AMP, Partnership With Children, Goddard Riverside Community Center, Community Access, Food Bank for NYC and Part of the Solution (POTS).

Participants experienced firsthand what Robin Hood's money makes possible as they served food to clients at POTS community kitchen and cleaned New York City streets with workers from the DOE Fund, a program that assists men dealing with histories of chronic homelessness, substance abuse and histories of incarceration as they re-enter the workforce.

The last day of camp was reserved for a grant-making workshop where the teens worked with Robin Hood program officers to develop their \$150,000 grant recommendations, which they presented to their parents and a panel of Robin Hood staff.

Throughout the week, speakers repeatedly emphasized that hope, above all else, is the most essential element to overcoming poverty. By engaging in thoughtful conversation, listening attentively and working alongside community partners, Camp Robin Hood teens demonstrated an abundant supply of hope for the fight against poverty in New York City.

Camp Robin Hood is open to the children (ages 13–17) of major donors and board members who make annual gifts of \$25,000 or higher to Robin Hood. For more information about the 2007 session, please contact Marianne Macrae at macrae@robinhood.org or 212-227-6601.

“Camp Robin Hood had such an amazing impact on me. I loved it. I think about all the people I met, hoping they’re alright. At the very least, that’s what this camp does; it makes fortunate kids care and be aware of poverty and causes us to get involved.”

—SARAH CHILTON, AGE 16

WEBSITE OFFERS ANOTHER WAY TO “GIVE TRIBUTE”

Whatever the occasion—birthdays, weddings or b’nai mitzvah—consider a donation to Robin Hood in lieu of giving or receiving gifts. Visit www.robinhood.org to learn how!



- ④ **DONATE AND SEND A CARD** in honor or in memory of someone
- ④ **IN LIEU OF PARTY FAVORS** honor your guests with a donation to Robin Hood
- ④ **IN LIEU OF RECEIVING GIFTS** register your special occasion and invite friends and family to give to Robin Hood.
- ④ **RACE FOR ROBIN HOOD** and every mile you run, bike, swim or kayak will help save lives.

ROBIN HOOD

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Anne Dinning

John DiRocco

David Einhorn

Danielle Ganek

Jonathan Harris

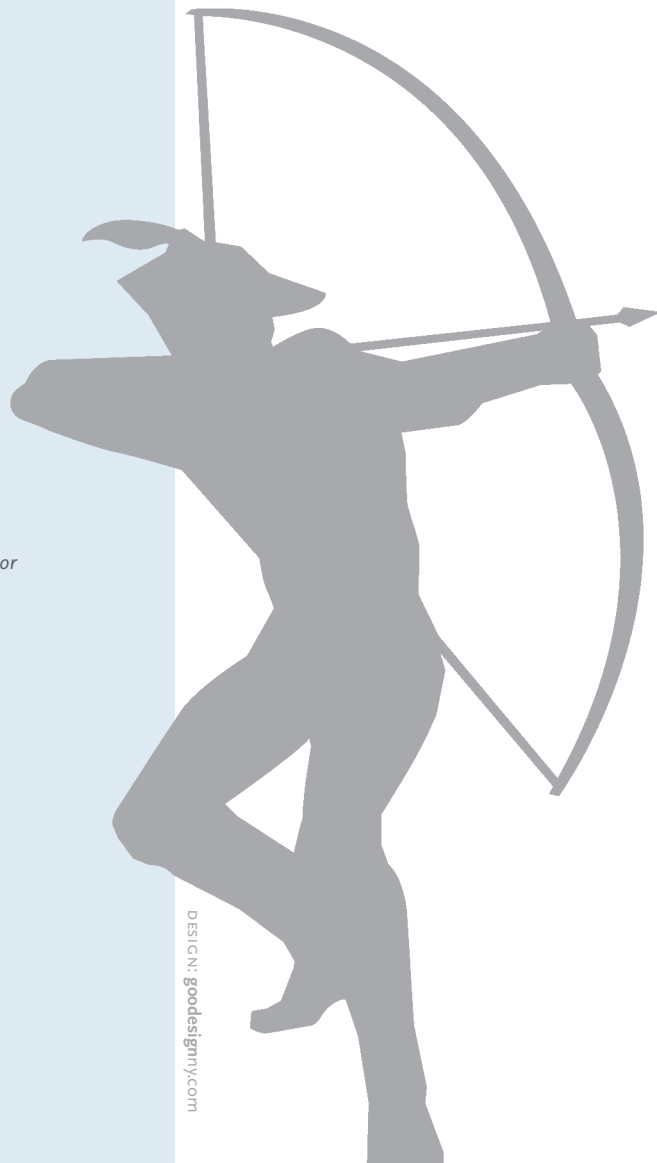
Nancy Jarecki

Peter Muller

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BE GENEROUS

Robin Hood's board of directors pays for all administrative, fundraising and evaluation costs, making every penny of your donation 100% charity.

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Thanks to the generous support of almost 4,000 donors, in 2006, Robin Hood invested more than \$76 million in programs and schools and \$66 million to capital projects to help poverty-stricken New Yorkers build better lives for themselves and their families.

3 BE ROBIN HOOD PLEASE SHARE THIS NEWSLETTER WITH A FRIEND OR COLLEAGUE.